2025 Consumer Tires





HiSeason 4S

- **All-Weather Touring & CUV** Symmetrical Tread Design
- High Density Siping
- Optimized Footprint















Quiet Ride

HiCity

Zig-Zag Siping



All-Season Touring & CUV

Asymmetrical Tread Design











HiRace

Compound

Superior Handling



Asymmetrical Tread Design

Specialized Performance

All-Season Ultra High-Performance



HiCountry A/T² All-Weather All-Terrain

All-Season Highway-Terrain

- 3D Siping
- Durable Rubber Compound
- Low Road Noise







HiCountry H/T



















HiCountry R/T

All-Season Rugged-Terrain

3-Ply Sidewall

Low Road Noise

Extended Tread Life



All-Weather Commercial Van LT

- Reinforced Sidewall



HiFleet

- Full Depth Siping
- High-Scrub Compound



ST01

Specialty Trailer

- Continuous Center Rib
- Optimized Footprint
- Ozone Resistant Compound









Practical performance for the long haul.



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Large Aggressive Tread Blocks







- 3-Ply Sidewall
- Superior Off-Road Traction



Aggressive Tread

Enhanced Sidewall

Superior Off-Road

Handling

PRINXTIRES

Consumer Tire Comparison

Application	Prinx Tires	Michelin/BF Goodrich	Bridgestone/FS	Goodyear	Nexen	Kumho	Cooper
All Weather Touring and CUV	HiSeason 4S	CrossClimate 2	WeatherPeak, WeatherGrip	Assurance WeatherReady 2	N'Blue 4 Season 2, Roadian HTX2	Solus 4S HA32	Discoverer Endura Max
Premium Touring	HiCity	Primacy All Season, Primacy Tour A/S	Turanza Prestige, Ecopia EP422 Plus, Dueler H/L Alenza	Assurance ComfortDrive, Assurance All-Season	N'Priz AH8, N'Priz AH5	Solus TA71, Solus TA31	ProControl
Ultra High Performance	HiRace	PilotSport All Season 4	Potenza RE980 AS Plus, Potenza Sport AS	Eagle Exhilarate, Eagle Sport All-Season	N'Fera AU7	ECSTA Sport A/S	Zeon RS3-G1, Cobra Instinct
Highway Terrain	HiCountry H/T	Defender LTX M/S 2, Advantage Control H/T	Dueler H/T 684 II, Dueler H/T 685, Transforce HT2 & HT3	Wrangler SteadFast HT, Wrangler Fortitude HT	Roadian HTX2, Roadian HTX RH5	Crugen HP71, Crugen HT51, Crugen Premium KL3	Discoverer HT3
All Terrain	HiCountry A/T ²	LTX A/T2, Trail-Terrain T/A	Dueler AT Ascent, Destination A/T2	Wrangler Workhorse A/T, Wrangler Territory A/T, Wrangler Trail Runner A/T	Roadian ATX, Rodian AT Pro RA8	Road Venture AT52, Road Venture AT51	Discoverer Stronghold A/T, Discoverer Road+Trail A/T, Discoverer A/T3 XLT
Rugged Terrain	HiCountry R/T	Rugged Terrain T/A	Destination X/T	Wrangler Duratrac RT			Discoverer Rugged Trek LT
Mud Terrain	HiCountry M/T	Mud Terrain T/A KM3	Destination M/T2	Wrangler Boulder MT	Roadian MTX, Roadian MT	Road Venture MT71	Evolution MT
Commercial Van/LT	HiFleet	Agilis CrossClimate	Transforce CV2, Transforce AT2	Wrangler Workhorse AT C-Type	Roadian CT8 HL	Crugen HT51 Commercial	Discoverer HT3
Specialty Trailer	ST01			Endurance Trailer Tire			

Practical performance for the long haul.

Prinx Tires unique combination of quality, durability, value, and selection makes it the go-to brand for the everyday driver.









